October 1, 2015

Dear Member,

Accellera Systems Initiative invites you to partner with us and sponsor worldwide events that promote and educate the design community about our standards. Events include user groups, a breakfast event at DAC, and DVCon US, DVCon India and DVCon Europe, Accellera's premiere global conferences for functional electronic design and verification.

Events feature a solid line up of keynote speakers, users and technical luminaries who discuss standards technology innovation. Members are often asked to participate.

Become a Global Sponsor
Global sponsorship is all-inclusive. Attached is the list of known events and benefits for 2016. To become a sponsor, please contact the Accellera office as indicated on the information sheet.

We look forward to a successful year of standards innovation and to your continued involvement to promote and encourage the adoption of next generation EDA and IP standards.

Best Regards,

Adam Sherer

Adam Sherer
Chair, Accellera Promotions Committee

2016 Global Sponsorship Program

Accellera is planning an exciting line-up of worldwide events. Your sponsorship supports promotion through the Accellera website, targeted email blasts to the membership and community, press outreach, video production and event expenses.

2016 EVENT CALENDAR
(Dates and events subject to change)

DVCon U.S. Accellera-branded event and tutorials	Feb. 9-March 3 2016 – Santa Clara CA, USA
Videos of DVCon U.S. Accellera Day tutorials online	Released & promoted throughout 2016
Accellera Breakfast at DAC	June 2016 – Austin TX, USA
SystemC Japan	July 2016 – Shin Yokohama, Japan
DVCon India	September 2016 – Bangalore, India
DVCon Europe	Fall 2016 – Munich, Germany

COST – $10,000
This price includes all events from the above list plus any events that may be added.

BENEFITS

- Your company and logo will be featured on the Accellera website event sponsorship page with a link to your website.

- Your company and logo will be featured on all event-related graphics, web pages, email invitations, print material and press release and media invitations detailing the event.

- Delivery of the event registration database and survey data in an Excel format for events and online tutorials and webinars (not applicable for all events).

- **Accellera – DAC Breakfast:** Global Sponsors have input on the program and speakers. Your company and logo will be featured on website, in promotional announcements and at the event. Sponsor companies will receive leads from the event including pre-registration and no-shows.

- **Accellera Day at DVCon:** Your logo will appear as a Global Sponsor of the tutorials on the Accellera and DVCon websites. Accellera will post tutorial presentations online and on-demand. Tutorials will be promoted via email, social media and other outreach. Your company will receive the leads in Excel format.

HOW TO SIGN UP

Please complete the application form and return to Lynn Bannister-Garibaldi at lynn@acccellera.org by December 31, 2015. An invoice will be issued to the sponsor company.

NOTE: Accellera makes every effort to participate in world-wide events as planned, however an unforeseen situation may result in a change to or cancellation of an event. No refund or discount will be given for event cancellations or modifications to this program.